

## MAY IS MOTORCYCLE AWARENESS MONTH



**May Is  
Motorcycle Safety  
Awareness Month**  
**SHARE THE ROAD**

Spring is in full swing and around the country, motorcyclists are returning to the road after a long winter. But with a sudden spike in the number of motorcycles on the road, it's a good time to remind all motorists, whether on two wheels or four, to keep a special lookout for motorcyclists.

That's why **May** is recognized as National Motorcycle Safety Awareness Month, a time for drivers to be reminded to share the road with motorcycles, and riders to be reminded to make themselves more visible to others.

Distracted drivers are a danger to everyone, particularly vulnerable road users like motorcyclists, and you never know who might be riding that motorcycle you encounter. The preoccupied cell phone talker straddling lanes on the freeway, the business person fumbling with a pocket computer while turning, or the hair brusher watching the image in the mirror instead of the stopped traffic ahead.

**By consciously looking for motorcycles in May**, we hope this will grow into a habit that will last the rest of the year, and longer.

Our message to all drivers and motorcyclists is: Make this the first year in recent years when motorcycle fatalities do **NOT** increase. Help to share in the responsibility and do your part by safely ***"Sharing the Road."***

The **Gold Wing Road Riders Association** promotes safety through rider training and education. <http://gwrra.org>