



2011

Chapter Of The Year Program

Bob & Karla Greer
International Assistant Directors
Chapter of the Year

Purpose of Today's Presentation

- History
- 2011 Program Goal
- Disqualifier
- Scored Areas
- Submission Time Lines
- Responsibilities
- Awards & Recognition
- Contact Information

HISTORY

- Started in 2007 To stimulate Chapters to strive for excellence within their respective District and Region
- Comes under the GWRRA Membership Enhancement Program
- Managed by Bob & Karla Greer as International Assistant Directors for Chapter of the Year
- Recognition at District, Region & International

2011 PROGRAM GOAL

The goal of the Chapter of the Year Program is to get more Chapters involved in all of the GWRRA programs and **FUN** activities that have been proven successful for many of the active and growing Chapters throughout GWRRA. Chapters that enter into the Chapter of the Year Program and are not selected as the District, Region or GWRRA International Chapter of the Year, will be a stronger healthier Chapter for their efforts. Many of the scoring areas are measured in percentages to ensure that small and large Chapters alike have an equal chance in winning.

2011 DISQUALIFIER

If a Chapter was selected as the 2010 District Chapter of the Year they cannot be selected as the 2011 District Chapter of the Year. A 2010 District Chapter of the Year must wait one year to compete in this program again.

2009 GWRRA International Chapter Of The Year



**Florida Chapter FL1-H
“Race Wings”
Daytona Beach, FL
CDs – Gerald & Grace Wells**

BASICS

(1 Point Each – Maximum of 5 Points)

- Does the Chapter have an ACD?
- Does the Chapter have an Educator?
- Does the Chapter provide a Newsletter to all Chapter participants free of charge on a monthly basis?
- Does the Chapter meet monthly at an appropriate location to promote GWRRA's motto, "Friends for **FUN**, Safety, and Knowledge"?
- Was the Chapter's Annual Financial Report for 2011 correctly submitted on time to the District Director?

A LITTLE EXTRA

(1 Point Each – Maximum of 23 Points)

- Does the Chapter have a Chapter Mascot?
- Does the Chapter have a Chapter Banner?
- Does the Chapter have an up to date and current Chapter Scrap Book?
- Did at least 20% of the Chapter participants attend their District Convention?
- Did at least 10% of the Chapter participants attend a District Convention outside their District? Up to 3 points for 3 different Conventions.
- Did at least 10% of the Chapter participants attend their Region Convention?
- Did at least 5% of the Chapter participants attend a Region Convention outside their Region? Up to 3 points for 3 different Conventions.
- Did at least 5% of the Chapter participants attend Wing Ding in 2011?

A LITTLE EXTRA (Cont'd)

(1 Point Each – Maximum of 23 Points)

- Did the CD attend a Chapter of the Year Seminar between July1, 2010 – December 31, 2011?
- Did the ACD attend a Chapter of the Year Seminar between July1, 2010 – December 31, 2011? (Up to 2 ACD's & 2 Points)
- Did the Chapter of the Year Coordinator attend a Chapter of the Year Seminar between July1, 2010 – December 31, 2011?
- Did the Chapter MEC attend a Chapter of the Year Seminar between July1, 2010 – December 31, 2011?
- Did the ACD complete the Officer Certification Program? (Up to 2 ACDs & 2 Pts)
- Did the Chapter Educator complete the Officer Certification Program?
- Did the Chapter Treasurer complete the Officer Certification Program?
- Did the Chapter Membership Enhancement Coordinator complete the Officer Certification Program?
- Did the Chapter of the Year Coordinator complete the Officer Certification Program?

BONUS POINTS

(2 Points Each – Maximum of 4 Points)

- Does the Chapter have a Membership Enhancement Coordinator?
- Does the Chapter have a Chapter of the Year Coordinator?

Event / Ride Schedule

The Chapter prepares an event/ride schedule and each month provides a copy to all Chapter participants and the District Chapter Of The Year Coordinator.

1 – 2 monthly events

1 Point per month

3 or more monthly events

2 Points per month

1 **OR** 2 Points per month
(Maximum of 24 Points)

Extraordinary Chapter Events or Activities

List the outstanding and Extraordinary Chapter Events or Activities that the Chapter hosted or participated in during 2011.

- Must Have a Minimum of 10% of Average Number of Chapter Participants Taking Part in Each Activity to Count.
- 1 point per activity with a maximum of 25 points.

Chapter Web Page

(Maximum of 8 Points)

Chapters that have a web site will be scored as follows.

- The GWRRA logo and the words “Gold Wing Road Riders Association” or the acronym “GWRRA” is included on web site.
2 Points
- The web page includes the Region, District, Chapter designations, plus city and state where the Chapter meets. **2 Points**
- Is there a link to the GWRRA National, Region and District web sites? **2 Points**
- Is the next meeting place and time on the web site?
2 Points

Planned Recruiting Activities

(1 Point per activity – Maximum of 15)

- Chapter has Planned Recruiting Activity
- Must Appear on Event/Ride Schedule
- A Minimum of 10% of the Chapter must Participate in the Planned Chapter Recruiting Activity
- Planned Chapter Recruiting Activities may not be Listed or Counted in the Extraordinary Chapter Events Category

Couple Of The Year

The Chapter selects
a Chapter Couple Of
The Year for 2011.

10 Points

Chapter Couple Of
The Year participates
In the District Selection
Process.

5 Points

Rider Education Levels Program

- Average Chapter participants will be as of December 31, 2011 which will be calculated from the Chapter's 2011 Sign In Sheets
- # Members in Level will be taken from the National Rider Educator Data Base
- Points for each level calculated
- Multiplier Bonus for advancement to higher levels in the program

	Average Chapter Participants	# Members In Level	% of Total	Points	Multiplier	Sub Total
Level I					x 1	
Level II					x 2	
Level III					x 3	
Level IV					x 4	
Grand Total						

.4% or less of total = 0 points
 .5 – 10.4% of total = 1 point
 10.5 – 15.4% of total = 2 points
 15.5 – 25.4% of total = 3 points
 25.5% or more of total = 4 points

Parking Lot Practice (PLP)

- Must attach a list of participants that attended each PLP
- This must be supervised by a sanctioned GWRRA PLP Facilitator
- Must have a minimum of 10% of average number of Chapter participants taking part in each PLP to count. A list of participants must be submitted with the packet and forwarded to all levels. This list must be signed by the instructor

10 Points per PLP

Maximum of 2 PLPs or 20 Points

Written Retention Plan

(5 Points)

- Chapter has a Written Action Plan for the Purpose of Retaining Existing Chapter Participants
- Include Any and All Retention Activities that the Chapter Team and/or Chapter Participants are doing to Retain Members
- Be Specific - This is not a Recruiting Plan

Written Plan To Bring Back Members With Expired Memberships

(5 Points)

- Chapter has a Written Action Plan for the Purpose of Bringing Back past GWRRA Members whose Memberships have Expired
- Include Any and All Retention Activities that the Chapter Team and/or Chapter Participants are doing to Encourage these Members to Rejoin
- Be Specific – This is not a Plan to Recruit New Members or a Plan to Retain Existing Members

CD & ACD Leadership Training

(1 Point Per – Maximum of 16 Points)

The Chapter Director and/or Assistant Chapter Director attended the following Leadership Training Programs (No Time Limits)

	<u>Chapter Director</u>	<u>ACD</u>
Instructor Development Certification Program	_____ 1 Points	_____ 1 Points
Horizon Program	_____ 1 Points	_____ 1 Points
Member Orientation Program (8 Seminars)	_____ 1 Points	_____ 1 Points
Life Skills Program (7 Seminars)	_____ 1 Points	_____ 1 Points
Chapter Life Program (8 Seminars)	_____ 1 Points	_____ 1 Points
Chapter Leadership Skills Program (8 Seminars)	_____ 1 Points	_____ 1 Points
Intermediate Leadership Program (8 Seminars)	_____ 1 Points	_____ 1 Points
Advanced Leadership Program (8 Seminars)	_____ 1 Points	_____ 1 Points

Copy of LTP Training Record(s) and/or Completion Certificate(s) must be submitted with Chapter Of The Year packet

Chapter LTP Training

(1 Point Per PROGRAM – Maximum of 48 Points)

- A Minimum of 10% of the Chapter Must Participate in the Following Programs to Count in the Category
- The Chapter will earn 1 Point Per Seminar from 6 LTP Programs (47 Seminars)
- Duplicate Seminars will not be Counted
- The Chapter will earn 1 Point for Completing The Horizon Program
- Seminars must be completed in 2011
- Seminar Attendance Roster Must Be Submitted with packet
 - Date of the Seminar
 - Name of the Seminar
 - Seminar Instructor
 - Names of the Participants

TIMELINE

➤ Suggested Time Line

- Chapter Packets to District February 1, 2012
- District Packets to Region March 1, 2012

➤ Region Packets Need To Be Submitted To International Assistant Directors, Chapter of the Year by April 1, 2012

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Jonesboro, GA 30236

CHAPTER RESPONSIBILITIES

- Prepare the Chapter of the Year packet which should include:
 - ✓ Completed Chapter of the Year Score Sheet
 - ✓ All Event/Ride Schedules
 - ✓ All PLP Rosters
 - ✓ All CD Training Records
 - ✓ All ACD Training Records
 - ✓ Copy of Written Retention Plan
 - ✓ Copy of Written Plan to Bring Back Members with Expired Memberships
 - ✓ List of Participants that Attend Each District Convention
 - ✓ List of Participants that Attend Each Region Convention
 - ✓ List of Participants that Attend Wing Ding
 - ✓ All Chapter Monthly Gathering Sign-In Sheets to the District Level Only
 - ✓ Submit hard copy of packet to District Chapter of the Year Coordinator on or before February 1, 2012

DISTRICT RESPONSIBILITIES

- Designate someone as the District Chapter of the Year Coordinator
- Coordinate with other District Team Members & Verify All Score Sheet Data.
This includes collecting all the 2011 Chapter Monthly Gathering Sign-In Sheets from all participating Chapters to determine the average number of Chapter Participants as of December 31, 2011. Visitors should not be counted as a part of the average Chapter Participants. A guideline is to count regular Chapter Participants as those that attend at least 50% of the Chapter's Monthly Gatherings. The final determination of average number of Chapter Participants will be up to the District Director. The Chapter Monthly Gathering Sign-In Sheets do not have to be forwarded to Region.
- Complete the "Verify By" Section of the Score Sheet
 - Enter the Average Number of Chapter Participants as of
December 31, 2011
 - Ensure the CD has completed the entire score sheet including the
"Submitted By" Section
 - Sign and Date the "Verified By" Section

DISTRICT RESPONSIBILITIES (Cont'd)

- Ensure the Winning Packet forwarded to Region Includes:
 - Completed Score Sheet
 - All Event/Ride Schedules
 - All PLP Rosters
 - All Chapter LTP Rosters
 - All CD LTP Records
 - All ACD LTP Records
 - Copy of Written Retention Plan
 - Copy of Written Plan to Bring Back Members with Expired Memberships
 - List of Participants that attended each District Convention
 - List of Participants that attended each Region Convention
 - List of Participants that attended Wing Ding
- Select and Recognize a District Chapter of the Year
- Recognize other Chapters that participated in the Chapter of the Year Program

DISTRICT RESPONSIBILITIES (Cont'd)

- It is suggested that each District recognize all Chapters that participate in the Chapter of the Year Program by the following designation which can be determined according to the number of total points earned.
 - Gold Level Chapters 189 Points and Higher (>75%)
 - Silver Level Chapters 126 – 188 Points (50 – 75%)
 - Bronze Level Chapters 63 – 125 Points (25 – 50%)

(A Chapter of the Year will be named based on total points earned, regardless of what “level” they attain.)
- District Director completes the “approved By” Section of the Score Sheet
- Forward **hard copy** of the winning District Chapter of the Year packet (only one winner per District) to the Region Chapter of the Year Coordinator on or before March 1, 2012. The Packet should include everything listed above in the District Section except the Chapter Sign-In Sheets.

REGION RESPONSIBILITIES

- Designate someone as the Region Chapter of the Year Coordinator
- Select and Recognize a Region Chapter of the Year
- Forward **hard copy** of the winning Region Chapter of the Year packet (only one winner per Region) to the International Assistant Directors for the Chapter of the Year Program by April 1, 2012
- The Packet should include everything sent from the District
- Ensure that the District completed and signed all areas of the “Verified By” and “Approved By” sections

INTERNATIONAL RESPONSIBILITIES

- Select the 2011 GWRRA International Chapter of the Year
- Announce the 2011 GWRRA International Chapter of the Year and 1st Runner Up as soon as possible
- Ensure that the 2011 GWRRA International Chapter of the Year receives their awards and recognition

AWARDS & RECOGNITION

The GWRRA Chapter Of The Year Will Receive

- Reserved Seating at Wing Ding
- Recognition at Opening Ceremony
- Banner with their Chapter's Letter Designation
- Name Badges
- Plaque
- Wing World Article
- ½ Price Registration at following Wing Ding
- Meet & Greet Seminar at Wing Ding

*Awards & Recognition at the District and Region Levels
will be at the Discretion of those Directors*

CONTACT INFORMATION

- District and Region Chapter of the Year Coordinators

Contact Your District Director

- International Assistant Directors, Chapter of the Year

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Web Page <http://med.gwrra.org/>



? ? Questions ? ?

If there is any conflict between this power point presentation and the Chapter of the Year Program Guide and Score Sheet, the Program Guide and Score Sheet will be used.