



Membership Enhancement Program Couple of the Year Program

Revised OCTOBER 2010

Couple of the Year Program History

- Instituted in 1988
- Successor to selecting a Wing Ding Queen
- Began as a way to honor Couples on the local level
- Evolved into a useful tool for identifying and helping Couples prepare for Leadership and Officer positions within GWRRA



Couple of the Year Program Purpose

- Provides an opportunity for local Chapters to recognize and honor a Couple each year
- Establishes a process for identifying an outstanding Couple
- It is acceptable to seek information outside of your Chapter, District or Region regarding the Couple of the Year Program



Couple of the Year Program Honor or Responsibility?

➤ Chapter Level

- Honor

➤ District – Region – International Level

- Responsibility
- Commitment



Couple of the Year Program

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➤ Manual Cover Letter

- Outlines major changes
- Provides quick reference to locate major changes
- Does not include some minor wording changes through the Manual



Couple of the Year Program

Revised October 2010

- Manual page 2 (wording added)

A SPECIAL MESSAGE FOR CHAPTER, DISTRICT AND REGION DIRECTORS

The Couple's experience will be very rewarding and fulfilling as well as a divine benefit in the transformation of the Couple which in turn will reflect on the GWRRA Association

The Couples will radiate with pride not only for themselves but for GWRRA



Couple of the Year Program

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- Manual Page 3 (added)
 - SELECTION, bullet 2
 - Chapter Director may appoint a Couple of the Year Committee
 - Chapters should never vote or take a survey when considering candidates for their Couple of the Year



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➤ Manual Page 5 (added)

○ Requirements, bullet 8

- A Couple may not serve as a District or Region Couple of the Year in consecutive years (i.e. in back to back years)

○ Requirements, bullet 10

- Deleted wording – must realize that this could lead to a four year commitment
- Added – should realize this is a commitment and responsibility to GWRRA and the Couple of the Year Program



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➤ Manual Page 5

- SELECTION, Paragraph 2
Changes scoring percentages for Commitment and Involvement to 40% and Oral Presentation to 26%
- SELECTION, Paragraph 4, sentence 1
Deleted or and inserted and



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➤ Manual Page 6 (added)

- SELECTION, Before the Selection Process, bullet 5
 - Once the resume is submitted to the Coordinator, it cannot be altered in any way, and if accepted, it is to be forwarded to the judges in the form it was received

- SELECTION, At the Selection Event (convention, winter event, etc.), bullet 1
 - Deletes 3–5 minutes
 - Adds 5–10 minutes



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- Manual Page 7 (paragraph added)
 - SELECTION, In the Holding Room before Stage Entrance and during the Selection Process
 - The Holding Room is where the Couples are stationed while waiting to take their turn to present their Oral Presentation. With all of the excitement and potentially nervous Couples, the following ground rules will apply.



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➤ Manual Page 7, cont.

- No cell phones or communication devices will be permitted in the Holding Room. If a couple brings a cell phone or other communication device into the Holding Room, it will be turned over to the Couple of the Year Coordinators until the Selection Process has been completed.
- Two escorts (one female; one male) shall be assigned to assist the couples that remain in the Holding Room while the other couples are being escorted on and off the stage. These escorts will attend to the couples that require restroom breaks, etc.
- Once the selection process commences, unauthorized visitors, as determined by the Couple of the Year Coordinators, will be restricted from the Holding Room until the Selection Process has been completed.



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➤ Manual Page 7 (added)

- SELECTION, During the Selection Process, bullet 4
- Added, the questions, to the end of the 2nd sentence



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➤ Manual Page 9 (added)

- OVERVIEW OF RESUME FORMS, 1ST paragraph
The Resume can easily reflect on the Couples commitment and interest in GWRRA. The overall Resume will be scored by the Judges who will consider its Accuracy, Content, Correct forms used, and complete information.
- OVERVIEW OF RESUME FORMS, bullet 1
Adds that a copy of both Candidates Membership Cards be attached to the resume



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➤ Manual Page 9 (added)

○ OVERVIEW OF RESUME FORMS, bullet 2

- Wording added, commitment and responsibility to GWRRA and the Couple of the Year Program at any level (District, Region or International). The original of this form should be retained by the Couple after the selection process so it can be completed and forwarded with the Resume to the next level.

➤ OVERVIEW OF RESUME FORMS, bullet 3

- Changes the time the nominators comments form is to be completed
- Designates the Chapter Director or Assistant Chapter Director is to complete the form.



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➤ Manual Page 9, (added)

○ OVERVIEW OF RESUME FORMS, bullet 4

- Information listed on the Resume should only include activities from the preceding five (5) years. Resume narratives containing more than two pages or activities beyond the preceding five (5) years will not be accepted



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➤ Manual Page 10 (added)

- RESUME PREPARATION AND SUBMISSION, bullet 1
 - Adds word either, whether resumes are submitted by email or hard copy, a signed original should be mailed



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➤ Manual Page 10 (added)

- RESUMES PREPRATION AND SUBMISSION, bullet 2
 - Added requirement that the Coordinator may not alter a resume
- Resume Narratives containing more than two pages or activities beyond the preceding five (5) years will not be accepted. Questions concerning the information that may be included in the Narrative can be discussed with the Couple of the Year Coordinator at the appropriate level prior to the Resume being submitted. Failure to submit an acceptable Resume by the deadline set by the Coordinator will result in disqualification of the Couple. When a Resume is not accepted the appropriate Region Director, District Director, and Couple of the Year Coordinator will also be notified.



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➤ Manual Page 10 (added)

○ RESUMES PREPRATION AND SUBMISSION, bullet 4

- Resumes are to be kept confidential and viewed only by authorized Coordinators and Judges. Prior to a resume being shared with another person, written permission shall be given by the Couple that submitted the resume.



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GWRRA COUPLE OF THE YEAR RESUME

Page 1 of 5

➤ ADDED

- (ATTACH PHOTOGRAPH and a copy of MEMBERSHIP CARDS)
- May attach on a separate page on the back of the Resume

Page 3 of 5

- *It is to be completed when the Couple makes the decision to commit and participate in the District Couple of the Year Selection*



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➤ CHANGED WORDING

- 2. GWRRA Participation and Involvement (e.g. positions held, rallies and activities attended – list chronologically). Note: **Only list** activities encompassing **the preceding five (5) years** of Membership.



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➤ WORDING CHANGED

- 4. Rider Education (please identify your Rider Education Level next to the appropriate box and then list any other relative Rider Education involvement, e.g. courses/seminars taken or presented – title & year, positions held, etc.)
- 5. Leadership Training Seminars (please list the number of seminars taken next to the appropriate box and then list the dates and titles of the seminars taken.)



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- OVERVIEW OF SCORE SHEET (changed)
 - Bullet 1, Commitment and Involvement 40%
 - Bullet 2, Oral Presentation 26%



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- Manual Page 16 (changed)

- **INSTRUCTION AND HINTS FOR JUDGES, GWRRA Commitment and Involvement, bullet 1, 2nd sentence**
 - Changed wording, during the past 5 years. What have they contributed to GWRRA

- **Bullet 2, Added District or Regions in sentence 4 and 5**



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➤ Manual Page 17

- INSTURCTION AND HINTS FOR JUDGES, Interview and Questions, bullet 3
 - Deletes 3 – 5 minutes
 - Adds 5 – 10 minutes

- INSTURCTION AND HINTS FOR JUDGES, Appearance, bullet 2
 - Adds, Couple who do not display these items during the Selection Process will be disqualified by the judges
 - Official “10” GWRRA back patch
 - Official “4” GWRRA patch
 - Membership Pin



Gold Wing Road Riders Association Couple of the Year Score Sheet

Candidate Names _____

Chapter, District or Region _____

Score _____

(Scoring Hint: If the Score Scale is 0-10, start with 5 then add or subtract points.)

Scale _____ Category _____
SCORE

GWRRA Commitment and Involvement (40%)

0-10	Participation (Consider events attended, positions held)				_____
	Membership Enhancement Support (Consider recruiting, retention, news media involvement, promotion outside of GWRRA, etc.)				_____
0-10	Rider Education Levels (Score each person)	Male	Female		_____
	1 point for Level I or II				
0-4	2 points for Level III or IV			_____ = _____	_____
0-4	Rider Education - Other (Consider seminars, other RE activities, Motorist Awareness, etc.)				_____
	Leadership Training (Score each person)	Male	Female		
	(1 point for seminar attended –				
0-8	Max of 4 per person)-(Horizon Program 1 point)			_____ = _____	_____
0-4	Resume – (Complete, Accurate, Content, Current forms)				_____



Oral Presentation (26%)

0-8 Both participating

0-8 Comfort level with public speaking

0-10 Personality, sense of humor

Interview and Questions (30%)

0-10 Knowledge of GWRRA

0-10 Ability to answer spontaneously, both participating

0-10 Answers the questions that were asked

Appearance (4%)

0-4 Neatness, appropriateness of attire

Disqualified Failure to display Official "10" Back Patch, Official "4" Patch, and Membership Pin

(Possible score 100)

TOTAL SCORE or DISQUALIFIED

Tie breaker - overall impression score 1-3 points:

3 points - deserves to be Couple of the Year

2 points - great candidate

1 point - would be a good candidate

Judge's Name _____



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➤ Manual Page 19, Score Sheet

- Change scoring percentages
- Horizon Program - 1 point
- Disqualification of Couples who do not display required items
 - Official 10” back patch
 - Official 4” patch – not a Chapter patch
 - Membership Pin



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Membership Enhancement Program

